



NATIONAL RAIL SAFETY CULTURE DEVELOPMENT MISSION

PEOPLE
AWARENESS
CULTURE
SAFER
INDIA

Together
for a Safer
Tomorrow

Building Awareness • Strengthening Discipline • Preventing Accidents • Protecting Every Life

Safer Railways
Brighter India

A SAFER
INDIA MOVES
A BRIGHTER
TOMORROW

- PEOPLE
- SAFETY
- PROGRESS
- PROSPERITY

INDIA MOVES
TOGETHER
SAFELY

CLEAN RAILWAYS
SAFE JOURNEYS
STRONGER INDIA



SAFETY IS NOT ONLY A RULE—IT IS A SHARED VALUE AND DAILY HABIT



AWARENESS
KNOW MORE
TRAVEL SAFER



DISCIPLINE
FOLLOW RULES
SET AN EXAMPLE



VIGILANCE
STAY ALERT
REPORT RISKS



PREPAREDNESS
BE READY
BE RESPONSIBLE



RESPECT
FOR PEOPLE
FOR PROPERTY
FOR A BETTER TOMORROW



RESPONSIBILITY
A SAFER TOMORROW
IS IN OUR HANDS

Connecting People
Building a Safer, Stronger India

SAFE TODAY
STRONGER
TOMORROW

A SAFER NATION
A BRIGHTER TOMORROW

VIKSIT BHARAT 2047

MAKE IN INDIA

NET ZERO 2070

DIGITAL INDIA

VISION ZERO

ALL INDIA RAIL SAFETY COUNCIL

www.railsafety.co.in

Safe People • Safe Practices • Safe Railways • Stronger India

SAFE PEOPLE
SAFE PRACTICES
SAFE RAILWAYS
STRONGER INDIA

A CULTURE OF SAFETY
A PROGRESSIVE INDIA



NATIONAL RAIL SAFETY CULTURE DEVELOPMENT MISSION

PEOPLE • AWARENESS • BEHAVIOUR • SAFER TOMORROW

Safe People
Stronger Tomorrow

A Safer Tomorrow
Together

Rail Safety
Our Shared
Responsibility

COURTESY
BUILDS
A KINDER
JOURNEY

DIFFERENT
PEOPLE
SAME DESTINATION
A SAFER INDIA

TRAVEL SAFE
TRAVEL FAR
A BRIGHTER
INDIA

RESPONSIBLE PASSENGERS • SAFER JOURNEYS

Be Alert • Follow Instructions • Travel with Discipline • Respect Every Passenger

EVERY SAFE JOURNEY BEGINS WITH RESPONSIBLE BEHAVIOUR



STAND
BEHIND
THE LINE



EXIT
BEFORE
ENTRY



NEVER BOARD
A MOVING
TRAIN



KEEP
DOORS
CLEAR



AVOID
MOBILE
DISTRACTION



ASSIST
WITH
RESPECT



Patience • Courtesy • Discipline • Awareness • Protection



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BHARAT 2047



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ALL INDIA RAIL SAFETY COUNCIL

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Safer Today
Brighter Tomorrow

People Make
Railways Safer



NATIONAL RAIL SAFETY CULTURE DEVELOPMENT MISSION

PEOPLE | PROCESSES | A SAFER TOMORROW

Safe
People
Strong
Journeys
Prosperous
India

PEOPLE
DISCIPLINE
SKILLS
SAFER
TOMORROW

Safety Culture
Stronger Railways
Brighter India

SAFE OPERATIONS
RELIABLE RAILWAYS
A BRIGHTER TOMORROW

OBSERVE
ANALYSE
COMMUNICATE
COORDINATE
PREVENT

Indian Railways

SAFETY
ALWAYS

SKILLED PEOPLE • DISCIPLINED OPERATIONS

Competence • Communication • Compliance • Teamwork • Safety Leadership

PROFESSIONAL EXCELLENCE TURNS SAFETY PROCEDURES INTO PROTECTION



PRE-SHIFT BRIEFING



Be informed. Be prepared. Start safe.



RULE COMPLIANCE



Follow rules. Prevent risks. Protect lives.



SYSTEM INSPECTION



Inspect thoroughly. Detect early. Keep trains safe.



CLEAR COMMUNICATION



RIGHT
INFORMATION
AT THE RIGHT TIME
SAVES LIVES

Communicate clearly. Avoid confusion.
Ensure safe operations.



TEAM COORDINATION



ONE TEAM
ONE SAFETY
BRIGHTER
TOMORROW

Work together. Stay coordinated.
Achieve safer railways.



SAFETY LEADERSHIP



SAFETY CULTURE
LEADS TO
A BETTER
TOMORROW

- ✓ LEAD
- ✓ LISTEN
- ✓ INSPIRE
- ✓ ENABLE
- ✓ MAKE SAFETY A HABIT

Lead by example. Build a safety culture.
Empower people.

Learn • Practise • Verify • Communicate • Improve



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People for
Safer Tomorrows

ALL INDIA RAIL SAFETY COUNCIL

www.railsafety.co.in

SAFETY TODAY
STRONGER TOMORROW
FOR GENERATIONS

A SAFER RAILWAY
A STRONGER NATION
A BRIGHTER INDIA



NATIONAL RAIL SAFETY CULTURE DEVELOPMENT MISSION

Children's Education • Family Awareness • Community Participation • Responsible Citizenship

Safe
People
Stronger
Tomorrow

Safety
is a brighter
tomorrow

Rail Safety
Builds
Brighter
Futures

LEARN
TODAY
TRAVEL
SAFELY
TOMORROW

SAFE PEOPLE
BRIGHTER
JOURNEYS

STAY ALERT
STAY SAFE

SAFE
RAILWAYS
BRIGHTER
DREAMS

SAFE
CROSSINGS
SAFE LIVES

RAIL SAFETY
FOR A BETTER
TOMORROW

CROSS
SAFELY

COMMUNITY
VOLUNTEER
FOR SAFER
RAILWAYS

BE AWARE
BE CAREFUL
BE RESPONSIBLE

SAFE
COMMUNITIES
STRONGER
INDIA

Railway Safety
Starts with You

- ✓ Follow Rules
- ✓ Be Alert
- ✓ Stay Away from Tracks
- ✓ Use Foot Overbridges
- ✓ Help Others
- ✓ Be a Safety Champion

LEARN SAFETY TODAY • LEAD SAFETY TOMORROW

ONE SAFETY-AWARE CHILD CAN INFLUENCE AN ENTIRE FAMILY

SCHOOL
AWARENESS



Knowledge
for a Safer Generation

SAFETY
CLUBS



Students Today
Safety Leaders Tomorrow

YOUNG
AMBASSADORS



Confident Voices
for Safer Communities

PARENT
GUIDANCE



Informed Families
Safer Journeys

COMMUNITY
OUTREACH



Stronger Communities
Build Safer Railways

SAFE
ROUTES



Choose Safe Paths
Every Day

Learn Safety • Practise Safety • Share Safety • Protect Lives



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DIGITAL INDIA



VISION ZERO

People
Communities
Safer Railways
Brighter India

ALL INDIA RAIL SAFETY COUNCIL

www.railsafety.co.in

Small Actions
Make a Safer India

Together
for Safer
Journeys



NATIONAL RAIL SAFETY CULTURE DEVELOPMENT MISSION

PEOPLE | AWARENESS | REPORTING | LEARNING | PREVENTION | A SAFER RAIL ECOSYSTEM

*Safer People
Stronger Railways
Brighter India*

**SAFETY
IS A SHARED
RESPONSIBILITY**

SEE SOMETHING
SAY SOMETHING
HELP MAKE IT SAFER

**SAFER RAILWAYS
THROUGH SHARED LEARNING**



OBSERVE



REPORT



ANALYSE



IMPROVE



TOGETHER

PEOPLE
IDEAS
ACTIONS
SAFER
TOMORROW

*Safety
Today
A Better
Tomorrow*

**PASSENGER
HELP DESK**

Your Feedback
Helps Safer
Journeys for All

SEE RISK • REPORT EARLY • LEARN TOGETHER

Hazard Awareness • Responsible Reporting • Near-Miss Learning • Continuous Improvement



**IDENTIFY
HAZARDS**



Be Alert
Observe and Notice
Potential Risks



**REPORT
RESPONSIBLY**



Speak Up
Share What You See
It Can Prevent Harm



**VERIFY
INFORMATION**



Check and Validate
Ensure Accurate
Information



**LEARN FROM
NEAR MISSES**



Understand
Find Causes
Share Lessons



**CORRECT UNSAFE
CONDITIONS**



Take Action
Remove or Reduce
Risks Promptly



**SHARE GOOD
PRACTICES**



Inspire Others
Spread What Works
Build a Safer Tomorrow



A STRONG SAFETY CULTURE LISTENS, LEARNS AND ACTS BEFORE HARM OCCURS

People Learn

Railways Grow

India Progresses

*Safety
Travels
With You
Always*

VIKSIT BHARAT 2047

MAKE IN INDIA

NET ZERO 2070

DIGITAL INDIA

VISION ZERO

ALL INDIA RAIL SAFETY COUNCIL

www.railsafety.co.in

*Safer
Together*



SAFER PEOPLE
BRIGHTER JOURNEYS
STRONGER INDIA

*People
for Safer
Tomorrows*

NATIONAL RAIL SAFETY
CULTURE DEVELOPMENT MISSION

CLEAN
GREEN
SAFE
TOGETHER

A SAFETY CULTURE FOR VIKSIT BHARAT 2047

Inclusive Travel • Sustainable Mobility • Digital Awareness • Shared National Responsibility

Sustainable Railways
Stronger India

People
Planet
Progress
Safer Journeys

A
CLEAN
INDIA
A GREENER
TOMORROW

I PLEDGE FOR A
SAFER TOMORROW

✓ BE SAFE ✓ BE AWARE ✓ BE RESPONSIBLE ✓ BE THE CHANGE

Safe People Stronger Communities A Viksit Bharat

**WHEN SAFETY BECOMES CULTURE,
EVERY JOURNEY BECOMES STRONGER**



**INCLUSIVE
SAFETY**

Access for All
Opportunities for All



**CLEAN
RAILWAYS**

Clean Places
Healthier Journeys



**DIGITAL
RESPONSIBILITY**

Be Aware
Use Technology Wisely



**GREEN
MOBILITY**

Cleaner Today
Greener Tomorrow



**PUBLIC
PARTICIPATION**

Safer Railways
A Stronger Nation



VISION ZERO

Zero Accidents
Brighter Futures

*A Cleaner
Greener Safer India*

Building Awareness • Strengthening Discipline • Preventing Accidents • Protecting Every Life



VIKSIT
BHARAT 2047



MAKE IN INDIA



NET ZERO 2070



DIGITAL INDIA



VISION ZERO

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SAFE JOURNEYS
STRONGER INDIA

*Together for
Safer Tomorrows*

PEOPLE
PLANET
PROGRESS